



# **Q-COLR™** CONCENTRATED COLORANTS

***Uniquely formulated to provide extremely durable, fast hiding, bright colors for branding, re-imaging and other specialty industries!***

One set of specially formulated, highly pigmented colorants are all you need. These colorants can be mixed with a variety of uniquely formulated clear bases to provide five different paint systems allowing maximum flexibility with minimal inventory stocking requirements.

This highly versatile system consists of only 18 solid colorants and 4 metallic colorants yet provides a complete range of color options in any gloss level and paint type.

## **PAINT BRAND TYPES INCLUDE**

Q-COAT UC™ Two Component Polyurethane Coating  
Q-COAT TC™ Transparent Backlit Plastic Coating  
Q-COAT DC™ Single Component Display Coating  
Q-COAT AC™ Air Dry Touch-Up Enamel  
Q-COAT BC™ Basecoat-Clearcoat System

*SYSTEM FLOW CHART ON REVERSE SIDE*

## **FEATURES AND BENEFITS**

- ✓ LOW IN VOC'S
- ✓ LOW IN HAPS
- ✓ FAST DRY TIMES
- ✓ EASY TO APPLY
- ✓ COST EFFECTIVE
- ✓ HEAVY METAL FREE
- ✓ ENVIRONMENTALLY COMPLIANT
- ✓ AVAILABLE NATIONWIDE

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# COATING TYPE AND GLOSS LEVEL SELECTION GUIDE



## COATING TYPES

**Q-COLR™ COLORANT + Q-BASE™ BINDER = PAINT TYPE**

### HOW THE SYSTEM WORKS

#### Q-COLR™ COLORANTS

Our Q-COLR™ brand colorants are ultra durable, UV resistant, highly concentrated pigments *without* any clear resin base added.

#### Q-BASE™ BINDERS

Our Q-BASE™ brand resin binders are ultra tough, UV resistant clear bases *without* any pigments added, uniquely formulated to precise gloss levels.

	Q-COLR CC™ ADD	Q-BASE UB™	Q-BASE PB™	Q-BASE DB™	Q-BASE AB™	Q-BASE BB™ EQUALS	
●	+	●					= Q-COAT UC™
●	+		●				= Q-COAT TC™
●	+			●			= Q-COAT DC™
●	+				●		= Q-COAT AC™
●	+					●	= Q-COAT BC™

### FIVE DIFFERENT TYPES OF COATINGS — ONE SET OF COLORANTS

Q-COAT UC™ Two Component Polyurethane Coating

Q-COAT AC™ Air Dry Touch-Up Enamel

Q-COAT TC™ Transparent Backlit Plastic Coating

Q-COAT BC™ Basecoat-Clearcoat System

Q-COAT DC™ Single Component Display Coating

## Q-BASE™ BINDER GLOSS LEVEL SELECTION

	Q-BASE UB™	Q-BASE PB™	Q-BASE DB™	Q-BASE AB™	Q-BASE BB™	EQUALS	
●	●	●	●			=	HIGH GLOSS
●						=	HIGH SEMI-GLOSS
●		●	●			=	SEMI-GLOSS
●	●	●	●			=	LOW GLOSS
●		●	●	●		=	MATTE

Mixing with our uniquely formulated Q-BASE™ brand binders results in lower inventory requirements, paint type flexibility, consistently reproducible gloss levels, and reduced labor steps during application. This system provides a complete “Family of Solutions” without the added cost of stocking multiple paint lines.